

# RIBBON CUTTING INFORMATION PACKET

Congratulations! If you're reading this, it means you're celebrating something exciting—a new business, an anniversary, an expansion, or even a relocation in Laurens County. The Laurens County Chamber of Commerce (LCCC) is thrilled to help mark this special occasion with you.

## WHAT IS A CHAMBER RIBBON CUTTING?

A ribbon cutting is a special way to celebrate a milestone for your business—whether it's a grand opening, expansion, relocation, or anniversary. It's free for Chamber members in good standing and provides a meaningful moment to showcase your success. Yes, you really do get to cut the ceremonial ribbon—typically at your entrance, though we can adapt for another spot if needed.



## BENEFITS OF HOSTING A CHAMBER RIBBON CUTTING:

Ribbon cuttings are more than just a photo opportunity—they're a chance to share your story, thank your supporters, and highlight what your business offers. They also help build community connections by bringing together local leaders, Chamber members, and customers to celebrate with you.

## — HOW DOES THE CHAMBER ASSIST? —

- Invite Chamber Board & officials
- Create flyer & promote via calendar, Facebook & e-newsletter
- Provide ribbon & ceremonial scissors
- Welcome guests & introduce your business
- Take photos & share on social media & with local media
- Help with planning & ideas to fit your business style

Did You Know?  
Independent businesses would spend approx. \$950 to duplicate the Ribbon Cutting services we provide! Ask us how!



## THINGS TO CONSIDER:

- **Who cuts the ribbon?** Owner, manager, or your choice
- **When?** Best days: Tue–Thurs, midday or afternoon
- **What to say?** Keep remarks to 3 minutes: thank supporters, share your story, promote specials/events
- **Make it engaging:** Invite clients, offer a raffle or giveaway, and collect business cards
- **Timeline:** Most events last 15–30 minutes. Extras like refreshments, prizes, or décor are optional.

# RIBBON CUTTING FORM

Please return submitted form to a Chamber representative

- Membership must be **active**.
- The Chamber prefers to limit one ribbon cutting per week.
- Chamber Ribbon Cuttings must be scheduled **at least two weeks in advance**.
- Requests will be taken on a first-come, first-served basis and **will not be confirmed without this completed form**.



## STEP IT UP!

Interested in hosting an **ELITE RIBBON CUTTING**? For a small fee of \$25, we will include a bubble blower for fun photos, a dropbox link to event images, and a quick video of the ribbon cutting. Contact Graysen for more information

## EVENT INFORMATION

- Event Type:**  Basic Ribbon Cutting  Elite Ribbon Cutting  
*Additional \$25 fee*
- Event Purpose:**  Grand Opening  Expansion/Renovation  
 Anniversary  New Owner/Management

**Requested Date & Time:** \_\_\_\_\_

**Alternate Date & Time:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Location Address:** \_\_\_\_\_

**Description of Event (including refreshments, special door prizes, event-only offers, etc.):**

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**Who is speaking for your company (please include names and titles):**

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**What do you need from the Chamber?**

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